



STEAM SUMMARY 2016
MERTHYR TYDFIL COUNTY BOROUGH COUNCIL

Total economic impact of tourism £M	69.44
% change on 2015 (£s 2016)	3.1%

Total visitor days (Millions)	1.26
% change on 2015	2.7%
Staying visitor days (Millions)	0.40
% change on 2015	1.4%

Total visitor numbers (Millions)	1.03
% change on 2015	3.0%
Number of staying visitors (Millions)	0.17
% change on 2015	0.8%
Number of day visitors (Millions)	0.86
% change on 2015	3.4%

Number of FTE jobs supported by tourism spend	921
% change on 2015	4.7%